

Jung Ho Choi

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EDUCATION

PhD	University of Pennsylvania, Philadelphia, PA School of Social Policy and Practice	2022 - present
	<ul style="list-style-type: none">▪ Dissertation: <i>Essays on the Social Impact of Philanthropic Grant-Making</i>▪ Committee: Femida Handy (Chair), Chao Guo, Rand Quinn	
MPP	University of Minnesota, Minneapolis, MN Humphrey School of Public Affairs	2022
BA / MA	Korea University, Seoul, Republic of Korea Department of Public Administration	2019

RESEARCH INTERESTS

I am interested in exploring the mechanisms behind private funding that drive public good. My research draws on organizational theory and employs both traditional quantitative analysis and computational text analysis techniques, including Large Language Models. Currently, my dissertation project focuses on the dynamics of philanthropic grants and their role in generating social impact.

- Philanthropic Fundings, Social Impact Measurement, Computational Social Science

PUBLICATIONS

Journal Articles

Oelberger, C., Eaton, A., & **Choi, J.** (2024). "One Size Fits All? Exploring Motivation for Public Employees with a Job Fit Framework and Response Surface Analysis" *Review of Public Personnel Administration*, Online First.

Allen, R., Horner, K., & **Choi, J.** (2023). "Penalties and Payoffs: The Short-Term Economic Consequences of Human Capital Acquisition for Resettled Refugees in the U.S." *International Migration*, 61, 58–74.

Cheng, Y., & **Choi, J.** (2022). "Dealing with Endogeneity to Understand the Societal Impact of the Third Sector: Why Should We Care and What Can We Do About It?" *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 33, 1245-1255.

Under Review

Choi, J., Marrese, T., Handy, F., & Cnaan, R. "Donor Behavior and Trust in Nonprofits: Navigating Generosity in Pandemic-era" Under Review

Choi, J., & Handy, F. "Social Closure in Social Work: The Racial Implications of Licensure Requirements" Under Review

SELECTED WORKING PAPERS

Distributing Impact: The Role of Philanthropic Grant Distribution in Community-Level Poverty Reduction

When Corporate Philanthropy Meets Social Movements: The Role of CEO Political Ideology and Industry Peer Pressure

Representation at the Crossroads: How Passive and Active Representation Shape Public Support for Nonprofit Organizations (with ChiaKo Hung and Femida Handy)

The Empathetic Bot: Can AI Enhance Citizen Satisfaction in Citizen-State Interactions? (with Tiana Marrese and Viviana Chiu Sik Wu)

Signaling Social Value: A Text Analysis Approach on Online Job Postings of Nonprofit Organizations in Minnesota (with Dongil Jang)

Money or Impact? Job Preferences Between Monetary Compensation and Potential Prosocial Impact in the Nonprofit Sector

RESEARCH GRANTS

2024 Institute for Humane Studies, “The Empathetic Bot: Can AI Enhance Citizen Satisfaction in Citizen-State Interactions?” (PI, \$3,000) (with Tiana Marrese and Viviana Wu)

2021 Center for Social Value Enhancement Studies, “Signaling Social Value: A Text Analysis Approach on Online Job Postings of Nonprofit Organizations in Minnesota” (PI, \$2,000) (with Dongil Jang)

FELLOWSHIPS AND SCHOLARSHIPS

University of Pennsylvania

2023-24 Summer PhD Research Fellowship, School of Social Policy and Practice (\$5,000/year)

2024 Conference Travel Fund, School of Social Policy and Practice (\$405)

External Sources

2023-24 ARNOVA Graduate Diversity Scholars Fellowship (\$1,000)

2019-20 Government Scholarship for Study Overseas, Korea Ministry of Education (\$40,000/year)

2014-15 Undergraduate Student Scholarship, Ilju Academy and Culture Foundation (full tuition)

2011-15 Undergraduate Student Scholarship, Korea Foundation for Advanced Studies (stipend)

TEACHING EXPERIENCE

Instructor

2022 Department of Public Administration, Korea University

- Introductory Statistics for the Social Sciences (Graduate level), Summer

2021 Public Policy and International Affairs (PPIA) Junior Summer Institute, University of Minnesota-Twin Cities

- Applied Statistics for Policy Analysis and Evaluation (Undergraduate level), Summer

- 2020 Department of Public Administration, Kookmin University
- Advanced Social Statistics and Data Science (Undergraduate level), Summer

Teaching Assistant

- 2024 School of Social Policy and Practice, University of Pennsylvania
- Economics of Human Behavior and Organizational Life (Graduate level), Fall

OTHER EXPERIENCE

Additional Training

- 2024 Network for Social Work Management Doctoral Scholars Institute, Online
- 2023 Academy of Management Doctoral Student Professional Development Consortium (Public and Nonprofit Division), Boston, MA.

Military Service

- 2012-14 Staff Sergeant, Public Affairs Office, 15th Special Missions Wing, Korea Air Force

CONFERENCE PRESENTATIONS

- 2025 Public Management Research Association Conference (PMRC), Seoul. (Scheduled)
- **Choi, J.**, Marrese, T., & Wu, V. C. S. “The Empathetic Bot: Can AI Enhance Citizen Satisfaction in Citizen-State Interactions?”
- 2024 Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Washington DC.
- **Choi, J.**, Hung, C., & Handy, F. “Are Diverse Nonprofit Organizations More Favored by Donors? A Survey Experiment.”
 - Panelist of Data and Analytics Section (DAS) Colloquium. “Integrating Generative AI into Nonprofit Research: Examples, Best Practices, and Ethical Considerations”
- 2023 Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Orlando, FL.
- **Choi, J.**, Doghri, Y., & Handy, F. “If I Look at The One: Identifiability of Victims and In-group Favoritism in Charitable Giving.”
 - **Choi, J.**, Marrese, T., Handy, F., & Cnaan, R. “Who Stopped Donating During the Pandemic? A Quasi-Experimental Study Using Coarsened Exact Matching.”

PROFESSIONAL MEMBERSHIPS

Association for Research on Nonprofit and Voluntary Action
Public Management Research Association

LANGUAGES AND SKILLS

Language Korean (Native)
Computing Skill R, Python, Stata

Last updated: March 2025