Remote Recording Instructions - Enhance Your Content Submissions

Thank you so much for participating in this exciting celebration! We would like to provide some tips and suggestions that will make your remote message recording easy and yield the quality we need for editorial.

SOME GENERAL TIPS:

- When selecting attire, we suggest avoiding bold prints or very bright colors.
- It is a good idea to know your talking points but we suggest that you avoid memorizing or reading a scripted message. This is meant to be genuine storytelling, not a speech.
- Bring the energy! Be yourself and have fun with this! Bring a relevant prop, don't be afraid to get creative.
- Your message will be edited to weave throughout segments of the event. Please be mindful of that timeframe but we encourage you to share your full messages with as much detail as you want.

WHAT YOU WILL NEED:

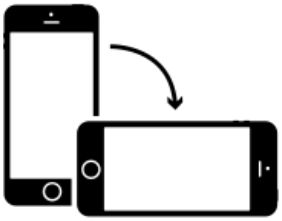
- One camera, smartphone, computer, or tablet for video recording
- Tripod or method to stabilize the camera

SPECIFICATIONS FOR YOUR RECORDING SET UP:

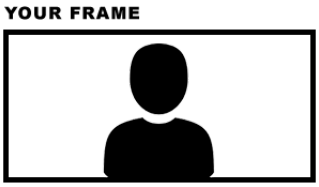
- It is best to plan your recording placement in a space that is very quiet.
- Try to find a space that will not have a "busy" background.
- Feel free to stand or sit while speaking.
- Natural or artificial light should be behind the camera/ device to illuminate your face, not behind you or overhead (You will know the lighting is not right if you have dark shadows on your facial features or if you are a silhouette on-screen.)

PHONE & TABLET RECORDING INSTRUCTIONS

1. Capture all assets with your phone and/or tablet set to the highest resolution.
2. Always shoot video so the visuals are horizontal.
3. Use the rear-facing camera, landscape (widescreen) mode, and a resolution to 1080p (1920x1080).
4. If you have the option, set video recording speed to 60 frames per second (fps).



5. Choose your location carefully to ensure the image lighting is balanced without a blown-out background.
6. Pick a quiet place to ensure the best sound quality.
7. The body of the subject should fill 2/3 of the frame with small headroom on top of the frame.



8. When capturing the frame, set the camera to your height/eye level.
9. Try to avoid recording areas with distracting or cluttered backgrounds.
10. Find a way to prop up your phone/tablet or use a stabilizer tool. Do not have someone hold the device.
11. Provide multiple takes when possible.

SUBMISSION:

Watch and listen to your final recording to make sure the quality matches your expectations, and then upload it via the provided portal link. .mp4 file formatting is preferred. Thanks!
If you have any problems uploading, please contact Alex Bohne at alex@bowstring.tv.