

Chiu-Sik (Viviana) Wu

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EDUCATION

- Ph.D. Social Welfare, Nonprofit Management Concentration (expected graduation in 2021)
School of Social Policy and Practice, University of Pennsylvania
Title of Dissertation: **“The Promises and Challenges of Community Philanthropy: Exploring Place Dilemma, Community Leadership, and Public Engagement on Social Media for Leading Change”**
Advisor and Chair: Chao Guo, Ph.D.
Members: Susan Phillips, Ph.D., Femida Handy, Ph.D., Sandra González-Bailón, Ph.D.
- M.S. Nonprofit Leadership, University of Pennsylvania
- LL.B. Laws, The University of Hong Kong (Magna Cum Laude)
- BSocSc Public Administration and Laws, The University of Hong Kong (Summa Cum Laude)

ACADEMIC APPOINTMENTS

- Managing Editor**, *Nonprofit and Voluntary Sector Quarterly* 2016 - present
- Graduate Research Assistant** to Dr. Chao Guo 2015 - present
School of Social Policy and Practice, University of Pennsylvania
- Teaching e-Case Project Manager** 2012 - 2015
Hubert Project, The University of Hong Kong
(in collaboration with Humphrey School of Public Affairs, University of Minnesota)
- Research Assistant** to Dr. Danny Wai-Fung Lam, Dr. Helen K.H. Liu 2010 - 2014
Department of Politics and Public Administration, The University of Hong Kong

HONORS AND AWARDS

- The Hal Levin Award**, University of Pennsylvania (\$1,500) 2019
Awarded for “Meritorious Academic Performance in the Doctoral Program.”
- ARNOVA Doctoral Fellowship (Section A) Award** (\$1,000) 2019
- Best 2017 Conference Paper Award, ARNOVA** 2018
“The Place Dilemma of Community Foundations: “Equalizing” the Inequality?” was awarded the Best Paper Award by the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Grand Rapid, Michigan, 2017, with Weiai Xu and Chao Guo.
- ARNOVA Doctoral Fellowship (Section B) Award** (1,000) 2018
- Penn Doctoral Summer Research Fellowship Award** (\$6,100) 2017
- ARNOVA Diversity Scholars Awards** (\$880) 2015 - 2016
- Brenner Research Award**, University of Pennsylvania (\$1,000) 2015
- Richard J. Estes Global Citizenship Award, University of Pennsylvania** (\$300) 2015

Penn School of Social Policy and Practice (SP2) Travel Award (\$500)	2015
Dean's Merit Award for M.S. in Nonprofit Leadership, University of Pennsylvania	2014
Penn School of Social Policy and Practice Award (\$12,500)	2014
Highly Commended Paper in the 2013 Undergraduate Awards (UA)	2013
ExCEL3 Knowledge Exchange Project in Third Sector Capacity Building	2011 - 2013
Awarded for the project "Empowering the third sector in self-renewal process: Building up collaborative and innovative problem-solving platform in Hong Kong" (HK\$44,000 / US \$5,500)	
Dean's Honors List in Public Administration	2010
Awarded by Department of Politics and Public Administration, The University of Hong Kong	

PUBLICATIONS

Peer-Reviewed Journal Articles

An, S., **Wu, C.**, & Guo, C. (2017). How Stakeholder Mobilization Saved Sweet Briar College. *Journal of Nonprofit Education and Leadership*, Special Issue II, 4-10.

Manuscripts Submitted for Review

Wu, C., Xu, W., and Guo, C. (R&R). The Place Dilemma of Community Foundations: "Equalizing" the Inequality?

Wu, C. (R&R). Where Do Community Foundations Serve? A Community Assessment Model of Needs, Resources and Ecological Environment.

Brown, W., **Wu, C.**, An, S., Guo, C. (R&R). The Critical Role of the Board in Nonprofit Organizational Performance: Evidence from Trade and Professional Associations.

Manuscripts in Preparation

Wu, C. (In progress) How do Community Foundations' Engage the Public? A Structural Topic Modeling Analysis on Social Media Messages.

Wu, C. (In progress) Community Leadership as a Multidimensional Capacity: A Conceptual Framework and Empirical Evidence.

Wu, C. (In progress). From Offline to Online Playing Field: Exploring Community Foundations' Social Media Use for Public Engagement.

Wu, C. (In progress). Bridge In, Bridge Out: Measuring the Effects of Connective and Discursive Strategies on Organizational Capacity.

Other Publications

Wu, C. (2016). Innovating Nonprofits: The Case of Episcopal Community Services. *Philadelphia Social Innovation Journal*, Issue 26.

SELECTED CONFERENCE PRESENTATIONS

- Wu, C.,** and Guo, C. (2018). How do Community Foundations' Engage the Public? A Structural Topic Modeling Analysis on Social Media Messages. *Presented at The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)*, Austin, TX, November 15-17, 2018.
- Wu, C.,** and Guo, C. (2018). Where do Community Foundations Locate? Examining Community Needs and Resources for Redistribution. *Presented at Academy of Management*, Chicago, IL, August 11-14, 2018.
- Wu, C.,** and Guo, C. (2018). Where do Community Foundations Locate? Examining Community Needs and Resources for Redistribution. *Presented at The Association for Research on Nonprofit Organizations and Voluntary Action-Asia (ARNOVA-Asia) Conference*, Hong Kong, June 27-28, 2018.
- Wu, C.,** and Guo, C. (2018). Disadvantaged Communities, Unchained Leadership? Resource Constraints and Community Foundations' Strategic Use of Social Media. *Presented at American Society for Public Administration (ASPA)*, Denver, CO, March 9-13, 2018.
- Wu, C.,** Xu, W., and Guo, C. (2017). The Place Dilemma of Community Foundations: "Equalizing" the Inequality? *Presented at The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)*, Grand Rapids, MI, November 16-18, 2017.
- Wu, C.** and Xu, W. (2016). The Rival Advocacy on Facebook during the Occupy Central Movement in Hong Kong. *Presented at The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)*, Washington DC, November 17-19, 2016.

TEACHING EXPERIENCE

Teaching Assistantships

- Modern Regression** (Dr. Richard Berk) Spring 2019
Machine learning data analysis course for Master's students in M.S. Social Policy
- Lab Instructor for Applied Linear Modeling** (Dr. Daniel Treglia) Spring 2019
Statistical course for Master's students in M.S. Social Policy and Ph.D. students
R tutorials: <http://rpubs.com/VivianaWu>
- Strategic Management and Leadership of Nonprofits** (Dr. Chao Guo) Fall 2018
Nonprofit management course offered to Master's students in M.S. Nonprofit Leadership
- Online Courses for Executive Nonprofit Leadership Program** 2015 - 2016
Penn Center for Social Impact Strategy (Dr. Peter Frumkin and Dr. Ariel Schwartz)
Executive courses including Nonprofit Governance; Community and Collaboration; Impact Management; Business Models for Social Enterprise; Social Impact Strategy; Marketing for Social Impact

Invited Guest Lectures

Cross-Sector Collaboration Fall 2018
Lecture on “Power Partnership and Technological Innovation”

Strategic Management and Leadership of Nonprofits Fall 2017 and Fall 2018
Class Simulation of “Stakeholder Mobilization Game of Sweet Briar”

Spatial Regression Fall 2017
Lecture on “Experimental Design & Randomized Controlled Trials”

Nonprofit Governance and Management Fall 2016
Lecture on “Nonprofit Innovation: The Case of Episcopal Community Services”

Teaching Cases

Pedagogy Design and Creation of Multimedia Teaching Cases 2012 - 2015
Teaching case notes and cases are available here:

<https://www.hubertproject.org/browse/> or <http://www.socsc.hku.hk/ExCEL3/e-cases/>

- Entrepreneurial Philanthropy: Love plus Hope CIC
- Service Innovation in Hong Kong: CFSC Urban Oasis
- Social Enterprises: Fair trade movement in Hong Kong
- Organizational Health for NGOs
- Tree management policy
- Cross-border students

SELECTED PROFESSIONAL & VOLUNTEERING EXPERIENCE

President & Student Representative, Global Connect 2016 - 2019
Leader, Salt & Light Fellowship Ministry, UCCCC 2016 - 2019
Vocalist, Worship Ministry, UCCCC 2015 - 2019
Leadership Intern, Episcopal Community Services 2014 - 2015
Operations Director, Young Entrepreneurs for Society Network 2011 - 2012

PROFESSIONAL AFFILIATIONS AND SERVICES

Managing Editor, *Nonprofit and Voluntary Sector Quarterly*
The Editor, *The Fellow* (Newsletter to doctoral cohorts)
Journal Ad-Hoc Reviewer, *VOLUNTAS*
Journal Ad-Hoc Reviewer, *Nonprofit Management & Leadership*
Conference Paper Reviewer, Academy of Management Conference, Public and Nonprofit Section

PROFESSIONAL AFFILIATIONS

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
The American Society for Public Administration (ASPA)
The Public Management Research Association (PMRA)
Academy of Management (AoM)